

Sky Alsgaard

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Objective

I am a design professional who is seeking a position that will allow me to implement best practices in user experience design, and apply my skills towards achieving the goals of the organization.

Skills

UX

Heuristic, market analysis, interviews, reports, personas, task flows, card sorting, wireframes, rapid prototyping, iterative testing

Software

Adobe Creative Suite CC specializing in Photoshop, Illustrator, InDesign, Lightroom and After Effects. HTML5, CSS, JQuery, Drupal, Wordpress, Bootstrap, Microsoft Office, Keynote, Mac & PC based

Social Media

Twitter, Facebook, LinkedIn, Pinterest, Instagram, YouTube, Tumblr, Google+, Vine, Snapchat

Education

MFA 2017

Web Design & New Media

Academy of Art University

BFA - Photography

San Francisco Art Institute

Experience

Freelance Web Designer

January 2011 - Present

- Strategy and design for a variety of small businesses, with a focus on visual design, Web design and development; clients include Christopher Gate Construction, Artist Nancy Losacker, InoVino Wine Bar

Freelance Design & Production - Ready State Marketing Agency

July 2014- October 2014

- Execute design work and production assets that meet defined quality standards in a timely manner, including template design, UI design, curating content, photography manipulation and editing, generate comps/PSDs, and motion graphics

Intern - SF Mayor's Office of Civic Innovation

February 2014 - July 2014

- Worked as a design intern to help the nonprofit The Learning Shelter create a web presence, including research, content development and wireframes; reported to MOCI, the Board of Directors and founder, Marc Roth

Onsite UX Facilitator - Academy of Art University

Fall 2013

- Coordinated onsite events for the AAU UX Club including creating the assets for and presenting lean testing concepts, task plans, user flows, card sorts and facilitator training

Assistant to the Director, Franklin Bowles Gallery

April 2004 - January 2011

- Created e-mail marketing campaigns which lead to over \$1,400,000 in sales per year
- Managed CMS database of over 1800 clients for sales potential
- Research, compile and present in-depth historical and art market finance reports to clients in support of sales